

WHAT IS CLAIMED IS:

1. A tufted good comprising
  - (1) a greige good comprising one or more fibers tufted into a primary backing, said greige good having a face surface and a back surface;
  - (2) a precoat having a face surface and a back surface, wherein the face surface of said precoat is adhered to the back surface of said greige good;and
  - (3) a flexible film laminated to the back surface of said precoat after treatment via corona-discharge at a power density of 0.2 to 20 Ws/cm<sup>2</sup>.
2. The tufted good of Claim 1, additionally comprising (2)(a) a foam layer adhered to the back surface of the precoat; wherein said corona-discharge treated flexible film is laminated to the back surface of the foam layer.
3. The tufted good of Claim 1, additionally comprising (4) a foam layer adhered to the back surface of (3) said corona-discharge treated flexible film.
4. The tufted good of Claim 1, wherein said precoat comprises a reactive polyurethane system.
5. The tufted good of Claim 2, wherein said foam layer comprises a reactive polyurethane system.
6. The tufted good of Claim 3, wherein said foam layer comprises a reactive polyurethane system.
7. The tufted good of Claim 1, wherein said flexible film is a polyolefin film.
8. The tufted good of Claim 1, wherein said flexible film has a thickness of about 0.025 mm to about 1 mm.
9. The tufted good of Claim 1, wherein the power density of the corona-discharge is from 0.5 to 10 Ws/cm<sup>2</sup>.

10. A tufted good comprising:
- (1) a greige good comprising one or more fibers tufted into a primary backing, said greige good having a face surface and a back surface;
- 5 (2) a foam having a face surface and a back surface, wherein the face surface of said foam is adhered to the back surface of said greige good;
- and
- (3) a flexible film laminated to the back surface of said foam after treatment via corona-discharge at a power density of 0.2 to 20 Ws/cm<sup>2</sup>.
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11. The tufted good of Claim 10, wherein the foam layer comprises a reactive polyurethane system.
12. The tufted good of Claim 10, wherein said flexible film is a
- 15 polyolefin film.
13. The tufted good of Claim 10, wherein said flexible film has a thickness of about 0.025 mm to about 1 mm.
14. The tufted good of Claim 10, wherein the power density of the corona-discharge is from 0.5 to 10 Ws/cm<sup>2</sup>.
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15. A process for producing a tufted good comprising:
- (A) treating a flexible film with corona-discharge at a power density of 0.2 to 20 Ws/cm<sup>2</sup>;
- (B) contacting the treated flexible film with the uncured or partially cured back surface of a precoated greige good;
- 25 and
- (C) curing the article formed in (B).
16. The process of Claim 15, wherein the corona-discharge treated flexible film is contacted to the uncured or partially cured back surface of a foam layer which is adhered to the back surface of a
- 30 precoated greige good.

17. The process of Claim 15, wherein a foam layer is adhered to the back surface of the corona-discharge treated flexible film.

18. The process of Claim 15, wherein the curing is at temperatures of from about 65 to about 150°C for about 2 to 10 minutes.

5 19. The process of Claim 15, wherein the precoat comprises a reactive polyurethane system.

20. The process of Claim 16, wherein the foam layer comprises a reactive polyurethane system.

10 21. The process of Claim 17, wherein the foam layer comprises a reactive polyurethane system.

22. The process of Claim 15, wherein said flexible film is a polyolefin film.

23. The process of Claim 15, wherein said flexible film has a thickness of about 0.025 mm to about 1 mm.

15 24. The process of Claim 15, wherein the power density of the corona-discharge is from 0.5 to 10 Ws/cm<sup>2</sup>.

25. A process for producing a tufted good comprising:

(A) treating a flexible film with corona-discharge at a power density of 0.1 to 20 Ws/cm<sup>2</sup>;

20 (B) contacting the treated flexible film with the uncured or partially cured back surface of a foam layer adhered to a greige good;

and

(C) curing the article formed in (B).

25 26. The process of Claim 25, wherein the foam layer comprises a reactive polyurethane system.

27. The process of Claim 25, wherein the curing is at temperatures of from about 65 to about 150°C for about 2 to 10 minutes.

30 28. The process of Claim 25, wherein said flexible film is a polyolefin film.

29. The process of Claim 25, wherein said flexible film has a thickness of about 0.025 mm to about 1mm.

30. The process of Claim 25, wherein the power density of the  
5 corona-discharge is from 0.5 to 10 Ws/cm<sup>2</sup>.

1002899-121301  
TOTAL 4688200